



*Information
Packet*



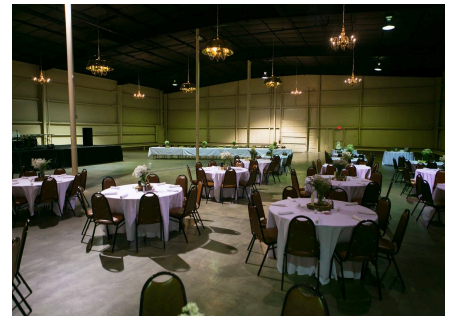
Downtown THREE01 welcomes you to enjoy a unique venue location like no other. What once was an iconic distribution warehouse, has been transformed into a modern day premier event venue. Two rooms provide flexible event design and guest attendance. Downtown THREE01 is the perfect blank canvas ready to capture your dream vision.

YOUR CHOICE:

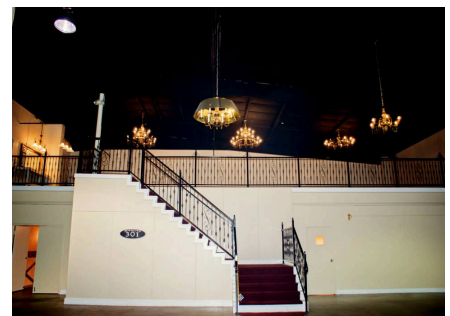
The 301 Salon features a rustic-glam décor complete with authentic wood wainscoting accented by brilliant chandeliers, golden wall sconces, and mirror accents. The room features a built-in 18.5 ft. custom wood bar with mirrored backdrop. The room can accommodate up to 200 banquet guests, making it an ideal space for corporate luncheons, small wedding receptions, or personal ceremonies and celebrations.



The Main Ballroom features dramatic 24 ft. high ceilings, golden chandeliers, a complimentary 560 sq.ft. stage with 66 sq.ft. band riser, a 12.5 ft. moveable bar, and private VIP Balcony. The room accommodates up to 750 banquet guests. The Main Ballroom is the perfect backdrop for corporate galas, grand receptions, indoor expos, and inflatable playscapes for children's birthday parties.



The VIP Balcony is an intimate space providing special guests an exclusive sitting area with private restrooms and prime views of the stage action. It's the perfect spot for a sponsor reception or fundraising activity.



The 301 Retreat is a private lounge area featuring expansive mirrors and windows, a built in bar, and private bathrooms. Guests can use it as a bridal lounge, entertainer's green room, or event staff office.

NOTE:

- The 301 Salon can be rented separately apart from the entire venue facility.
- The 301 Salon and VIP Balcony are included with Main Ballroom Rental.
- The 301 Retreat is complimentary with either rental package.



YOUR BENEFITS:

- Open Vendor Policy allows you to choose the caterer and decorator of your choice. Customers may choose to provide self-catering (from home) services at no charge.
- Hosted alcohol bar service (drinks not for sale) may be provided at no extra charge. Cash bar service (customer pays for each drink) may be provided by a licensed bartending service or caterer per current TABC guidelines.
- Complimentary off-street private parking is available. Guests may choose from dozens of paved spots or an open field area directly adjacent to the venue.
- Direct loading dock area for vendor access provides easy set-up and tear-down.
- Coordinated security service allows you to provide guest safety and event management without the hassle. Service is based on event attendance and event function at discretion of venue management.
- An Event Services Menu allows you to contract additional services for enhanced planning convenience.

GENERAL INFORMATION:

Downtown THREE01 Events Center is available for private parties, corporate events, and public fundraisers. The Venue is NOT available for ticketed concerts or sports events unless venue management grants specific permission.

Event Contracts begin at 8:00 am and end at 12:00 am midnight. Additional rental hours may be contracted at \$150 per hour up until 2:00 am. Decorating set-up and complimentary access may be granted pending venue booking calendar and other considerations, with discretion left to Venue Management.

Event Contracts include complimentary equipment for up to 400 banquet guests (see the Event Services Menu).

The Security Deposit of \$650 includes a \$300 Facility Deposit and \$350 Cleaning Fee. The \$300 Facility Deposit is refundable (see the Security Deposit Addendum). The \$350 Cleaning Fee is applied towards the total event balance. Note, neither fees are applicable towards venue or equipment damages.

The use of confetti, glitter, and bubbles is strictly prohibited. The use of stringed, floating balloons is highly discouraged.

Downtown 301 Events Center is strictly a non-smoking facility.